



PAUSE OUT-OF-STOCK
PRODUCT ADS



ACTIVATE IN-STOCK
PRODUCT ADS



UPDATE CURRENT
PROMOTIONS IN ADS



SHOW LOCAL
PRODUCT PRICE IN ADS



INVENTORY OPTIMIZED
KEYWORD BIDDING



LOCAL WEATHER
OPTIMIZED CAMPAIGNS

International PPC campaign management driven by regional product inventory.

PPC MANAGEMENT FOR INTERNATIONAL CAMPAIGNS

Campaign support for Google and Bing
in localized languages

QUICK MARKET EXPANSION

Expand your PPC campaigns quickly with
an experienced global team

MANAGE ALL LANGUAGES

Grow your campaigns to include new
global customers



SEAMLESS INVENTORY INTEGRATION

ADSHIFT global ad inventory integration
tool automatically updates PPC ads
and keywords

AD AND INVENTORY UPDATES

Dynamically update for distinct prices,
promotions, and products in each market

SIMPLE DEPLOYMENT

No custom feeds or IT resources
required

STRATEGIC PPC HAS REDEFINED GLOBAL GROWTH

BE EVERYWHERE



TWO ORGANIZATIONS, ONE GREAT TEAM

DEDICATED ACCOUNT TEAM

Experts working directly
with your team and business

CROSS-PLATFORM FUNCTIONALITY

Includes translation, site testing,
and 24/7 support